WHAT IS CLAIMED IS:

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1. A process of radiosensitizing or radioprotecting a cell to the effects of ionizing radiation comprising increasing the rate of transcription of a gene for a cell radiosensitizing or radioprotecting factor operatively linked to a constitutive promoter.

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- 2. The process of claim 1, wherein the cell is radiosensitized by increasing the transcription of the TNF- α gene.
- 3. The process of claim 1, wherein the cell is radioprotected by increasing the transcription of MnSOD, IL-1, IL-2, or TNF.
- 4. The process of claim 1, wherein increasing the transcription of a gene that encodes a cell radiosensitizing factor is accomplished by transfecting the cell with a genetic construct comprising a gene that encodes the cell radiosensitizing factor operatively linked to constitutive promoter.

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5. The process of claim 4, wherein the cell is radiosensitized by increasing the transcription of the TNF- α gene.

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6. The process of claim 3 wherein the constitutive promoter is the intermediate-early CMV enhancer/promoter, RSV enhancer-promoter, SV40 early and SV-40 late enhancer/promoter, MMSV LTR, SFFV enhancer/promoter, EBV origin of replication, actin, or Egr enhancer/promoter.

- 7. The process of claim 1, comprising transfecting the cell with a genetic construct comprising a gene that encodes the cell radiosensitizing factor operatively linked to a constitutive promoter.
- 8. The process of claim 7, wherein the transfection is by liposomes, adenovirus HSV-1, or TIL.

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- 9. The process of claim 8, wherein the liposome is DOTMA, DOTMA/DOPE, or DORIE.
- 10. The process of claim 8, wherein the transfection is by adenovirus.
- 11. The process of claim 8, wherein the transfection is by HSV1.
- 12. A process of sensitizing cells to the effects of ionizing radiation comprising transfecting the cells with an adenovirus vector construct that comprises a cytokine expression region recombinant insert that expresses and secretes a cytokine in a mammalian cell.
 - 13. The process of claim 12, wherein the vector construct comprising the cytokine expression region is positioned under control of a promoter other than an adenovirus promoter.

- 14. The process of claim 13, wherein the promoter is the intermediate-early CMV enhancer/promoter, RSV enhancer-promoter, SV40 early and SV-40 late enhancer/promoter, MMSV LTR, SFFV enhancer/promoter, EBV origin of replication, or Egr enhancer/promoter.
- 15. The process of claim 1, wherein increasing the transcription of a gene that encodes a cell radioprotecting factor is

 10 accomplished by transfecting the cell with a genetic construct comprising a gene that encodes the cell radioprotecting factor operatively linked to a constitutive promoter.

- 15 16. The process of claim 15, wherein the cell is radioprotected by increasing the transcription of MnSOD, IL-1, IL-2, or TNF.
 - 17. The process of claim 15, wherein the constitutive promoter is the intermediate-early CMV enhancer/promoter, RSV enhancer-promoter, SV40 early and SV-40 late enhancer/promoter, MMSV LTR, SFFV enhancer/promoter, EBV origin of replication, actin, or Egr enhancer/promoter.
 - 18. A process of radioprotecting a cell to the effects of ionizing radiation comprising:
 - (a) operatively linking a gene encoding a cell radioprotecting factor to a constitutive promoter to form a genetic construct;
 - (b) transfecting the cell with the genetic construct;

- (c) exposing the cell to an effective dose of ionizing radiation.
- 5 19. The process of claim 18, wherein the transfecting is by liposomes, adenovirus HSV-1, or TIL.
- 20. The process of claim 19, wherein the liposome is DOTMA, DOTMA/DOPE, or DORIE.

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- 21. The process of claim 19 wherein the transfection is by adenovirus.
- 22. The process of claim 19, wherein the transfection is by HSV1.
- 23. A process of sensitizing cells to the effects of ionizing radiation comprising transfecting the cells with an adenovirus vector construct that comprises a cytokine expression region recombinant insert that expresses and secretes a cytokine in a mammalian cell.
- 24. The process of claim 23, wherein the vector construct comprising the cytokine expression region is positioned under control of a promoter other than an adenovirus promoter.
- 25. The process of claim 24, wherein the promoter is the intermediate-early CMV enhancer promoter, RSV enhancer-promoter,

SV40 early and SV-40 late enhancer/promoter, MMSV LTR, SFFV enhancer/promoter, EBV origin of replication, or Egr enhancer/promoter.

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- 26. A process of radioprotecting cells to the effects of ionizing radiation comprising transfecting the cells with an adenovirus vector construct that comprises an expression region that comprises a recombinant insert that expresses and secretes a radioprotecting factor in a mammalian cell.
 - 27. The process of claim 26, wherein the vector construct comprising the expression region is positioned under control of a promoter other than an adenovirus promoter.
- 28. The process of claim 27, wherein the promoter is the intermediate-early CMV enhancer/promoter, RSV enhancer-promoter, SV40 early and SV-40 late enhancer/promoter, MMSV LTR, SFFV enhancer/promoter, EBV origin of replication, or Egr enhancer/promoter.
- 25. 29. A pharmaceutical composition comprising a genetic construct comprising a gene that encodes a cell radiosensitizing or radioprotecting factor operatively linked to constitutive promoter dispersed in a pharmacologically acceptable carrier.
 - 30. The pharmaceutical composition of claim 29 further defined as comprising the vector construct packaged within a virion or virus particle.

- 31. A method of increasing the levels of a radioprotecting or radiosensitizing factor in a mammal comprising administering to the mammal an effective amount of the pharmaceutical composition of claim 29 or claim 30.
- 32. The method of claim 31 wherein the administering is by means of an intravenous injection of from 10^8 to 10^{11} virus particles.
- 33. The method of claim 31 wherein the mammal is a mouse.

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- 34. The method of claim 31 wherein the mammal is a human.
- 35. A process of inhibiting growth of a tumor comprising the steps of:
- (a) delivering to said tumor a therapeutically effective amount of a DNA molecule comprising a constitutive promoter operatively linked to an encoding region that encodes a polypeptide having the ability to inhibit growth of a tumor cell, which encoding region is operatively linked to a transcription-terminating region; and
- (b) exposing said cell to an effective dose of ionizing radiation.
- 36. A method of assessing the response of cells to the constitutive production of radiosensitizing or radioprotecting factors following ionizing radiation comprising:

(a) growing cells in culture;

(b) transfecting the cells with a genetic construct comprising a gene that encodes the cell radiosensitizing factor or radioprotecting factor operatively linked to a constitutive promoter; and

(c) exposing the cells to an effective dose of ionizing radiation.

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